THE BRITISH HEALTHCARE TRADES INDUSTRY AWARDS 2025

Lifetime Service

The award

The Lifetime Service Award is designed to recognise and celebrate the outstanding achievements of those whose lifelong dedication has made a tangible and lasting difference in the healthcare and assistive technology field.

Have you come across someone within the industry who has truly inspired you? They may have been a personal colleague or perhaps you've been impressed by a professional from a distance. The BHTA Lifetime Service Award invites you to nominate individuals who have demonstrated unwavering commitment and exceptional accomplishments throughout their career, be it as a manufacturer, retailer, or service provider.

This award acknowledges those extraordinary individuals who have not only excelled in their respective roles but have also significantly impacted the industry as a whole. Whether through ground breaking innovations, tireless advocacy, or transformative leadership, the Lifetime Service Award seeks to honour those whose cumulative efforts have shaped the landscape of healthcare and assistive technology.

Nominees for the BHTA Lifetime Service Award epitomize a lifetime of dedication, passion, and excellence. They have consistently gone above and beyond, leaving a legacy that extends beyond individual achievements and resonates throughout the industry.

Award criteria

This category is only open to individuals currently employed by a BHTA member.

BHTA
British Healthcare Trades Association

Terms & conditions

By submitting the below form, you agree to abide by the following rules for the BHTA Industry Awards:

- All decisions of the independent and neutral Judging Panel are final and there is no right of appeal.
- BHTA and the Judging Panel are not obliged to make an award.
- The organisation submitting the entry must be a UK organisation (must be registered in the UK, Isle of Man, or Channel Islands).
- The ownership of the intellectual property must not be the subject of any dispute.
- BHTA retains the right to publicise all awards including winner, runner-up, and any commended entries, and all photographs taken on the evening to promote the award winners in whatsoever media it deem fit for the purpose.

Other information

- Any sensitive information that you DO NOT want to be shared MUST be designated as such in the entry eg. 'not for publication' . This includes exact budget figures etc.
- You must complete this entry form, in full, and return it with your completed submission. Incomplete entries or entries not received by the closing date will not be considered.
- Please return your submission as a word or .pdf document only.
- Entry submissions should be a maximum of 1000 words, in total. Entry submissions over 1000 words may not be considered by the judges. On top of your 1000-word entry you are asked to provide a 100-word company and a 100 word product description.
- You can apply for more than one award category, but you must complete an entry form for each category you enter and send them as two separate submissions.
- Only relevant supplementary information will be considered, which is in context with the submission. No marketing material should be used.
- Winning individuals, products, or projects are not eligible in consecutive years (if you or your product won this category last year, the same entry may not enter again).

Please Note: Descriptions of submissions (other than commercially sensitive data previously notified) from winners and runner-ups may be used in publicity linked to the awards.

The deadline for nominations is 4 July 2025. All materials must be received by 5pm on the day to be considered. All applications should be made by organisations/individuals/companies involved in and supporting the ultimate care of society. Nominated entities must be working within the industry that BHTA supports.

Entry Form
Lifetime Service

Please complete all aspects of this form and return it via email to info@bhta.com with the subject line: NOMINATION - Lifetime Service

Full name	
Job title	
Company name	
Address (incl. Postcode)	
Email	**Telephone**
Date of submission	**Award engraving** Should your submission be the category winner, please detail below the individual's name as it should be engraved on the award:

Award submission

Your entry must be complete and no more than 1000 words. Please return your submission as a word or .pdf document only.

Please include in your submission:

1) Name of the nominee
2) Company (and sector) for whom the nominee currently works/or most recently worked, if retired or no longer in the industry
3) Approximate number of years in the industry
4) What relevant positions has the nominee held during their career (include different companies if applicable)
5) How long, and in what capacity, have you known the nominee
6) In your view, what is the most important thing this person has done
7) Why are you nominating this individual (consider particular areas of expertise, special characteristics, projects or relevant interests, innovations they have introduced)

Use these supplementary questions as guidance to further support your nomination:

1) What have they brought to the industry?
2) Please include any other points you'd like to make.

Please also include:

- A high-resolution photograph of the person nominated
- The company logo where they are currently employed
- A brief (100 words or less) description of the company, to be used in posts regarding nominations.